



Energy Transition: Oil & Gas in a Shifting ESG Landscape

UNITED STATES REGIONAL CHAPTER CONFERENCE



Houston, Texas – April 13 and 14, 2023

SPONSORSHIP OPPORTUNITIES

Please select your chosen sponsorship opportunity and return via email to Kevin Smith at kevin@aien.org.

Thank you for your support of AIEN!

SPONSORSHIP ITEM	AMOUNT (in US Dollars)	SPONSOR OPTIONS
<u>Coffee Breaks</u> 2 packages available: ▪ Wednesday ▪ Thursday	\$2,500 each	☐ Wednesday coffee breaks ☐ Thursday coffee breaks SOLD OUT
<u>Continental Breakfasts</u> 2 packages available: ▪ Wednesday morning ▪ Thursday morning	\$3,000 each	☐ Wednesday morning breakfast ☐ Thursday morning breakfast
<u>Luncheon</u> 2 packages available: ▪ Wednesday ▪ Thursday	\$5,000 each	☐ Wednesday luncheon ☐ Thursday luncheon
<u>Reception</u> 1 package available	\$10,000 (exclusive sponsor)	☐ Reception Sponsor
<u>General Conference Sponsorship</u> 1 package available	\$15,000 (exclusive sponsor)	☐ General Sponsor

Payment Details - Payment can be made by wire transfer, ACH transfer, check (US funds drawn on a US bank only) or credit card (American Express, Visa or Mastercard). Please make checks payable to AIEN. AIEN will email an invoice to you and take payment directly.

SPONSORSHIP RECOGNITION

Sponsor logos will be included in the conference program. They will also be placed on the AIEN event website with a link to your company's website. Please provide your company logo as soon as possible by return e-mail to kevin@aien.org. The required file type for the logos is vector (EPS) format.

Refreshment Break Sponsorship

- Position your company as the exclusive host of the refreshment breaks during the Conference. These breaks provide valuable networking time for attendees to meet with colleagues and prospects over a variety of refreshments and snacks.
- Logo displayed on table signage on the break stations
- Logo listed on the event program and website

Continental Breakfast Sponsorship

- Logo displayed on table signage throughout the area
- Logo listed on the event program and website

Luncheon Sponsorship

- Invitation to provide a short welcome (no more than 5 minutes) to delegates during lunch
- Your company is the exclusive host of one of the two luncheons, a key opportunity for attendees to network
- Logo displayed on reception signage
- Logo listed on the event program and website

Reception Sponsorship

- Invitation to provide a short welcome to delegates at the reception
- Four (4) complimentary passes to the reception for your organization or client base
- Logo displayed on reception signage
- Logo listed on the event program and website

General Conference Sponsorship

- Invitation to provide a short welcome to delegates at the beginning of the day's activities.
- Two (2) complimentary registrations to the Conference
- Ability to purchase additional registrations at a reduced price
- Logo listed on the event program and website

Corporate Literature Distribution

All sponsors may provide corporate literature to the delegates. The literature will be made available on-site at the event registration desk. Information on delivery date, delivery instructions and amount to ship will be sent to you at least one month prior to the conference.

Specific Acknowledgment

Signage will be displayed, acknowledging sponsorship, at events specifically sponsored e.g., coffee break, luncheon, reception. This signage will display the logo supplied by the sponsor.

Delegate Gifts

Sponsors will also be able to provide a small gift, bearing their company logo, which will be distributed to each delegate. Information on delivery date and instructions will be sent to you at least one month prior to the conference.